



PARTNER INFO-PACK

Created by Sprint Education

Teacher Perks 

REACH 300K EDUCATORS...

in the UK who have to use their school's budget to invest in products /services that will keep their school's teaching, learning, results, and facilities at the forefront of the UK education sector.

They are also all accessible through Teacher Perks!

www.teacherperks.co.uk

Exposure your brand to

300K

teachers and education staff

Teacher Perks now has

100+

education suppliers
promoting their offers

From only

£35

per/month

TEACHER PERKS IS...

the brainchild of Sprint Education. We're the UK's leading education communication agency that promote relationships between our clients and 300,000 teachers within 32,000 schools daily.

As a way of giving back to the education sector we have launched **Teacher Perks**, which allows education staff to take advantage of exclusive offers from big brands (personally) and discounts from education suppliers (for their school).

Where do you come in?

We are looking for the best education suppliers in the UK to offer unique perks, offers and discounts so that schools can save money on their procurement, whilst **you make more sales.**



HOW IT WORKS



IT'S SO SIMPLE!

1. Become a Partner by providing **exclusive offers for schools to save money**.
2. We'll **design and set up your perk/s** online, and help you organise your perk redemption code.
3. Your perk is then **showcased to an audience of 300,000 UK education staff** via the Teacher Perks website, and potentially via Teacher Perks's social media channels and email newsletters.

Checkout the website here: www.teacherperks.co.uk



WHAT YOU GET AS A PARTNER

- 1. An affordable advertising solution to support your existing edu-strategy.**
- 2. Exposure to 300K+ teachers** and school staff within **32,000 schools**.
- 3. Brand lovability!** Look like the **“good-guys”** offer schools affordable, generous procurement solutions.
- 4. Exposure** across the Teacher Perks website www.teacherperks.co.uk, plus potential exposure through the Teacher Perks social media and email channels.



WHAT CAN YOU OFFER?

1. **Special offers** that save schools money, whilst attracting them to your brand.
2. **Company-wide discounts** applied across your whole product/service offering.
3. **Freebies and free resources** make your business look trustworthy and build loyal followers.

REMEMBER: The bigger and better the discount, the more take up you'll receive. Perks should also last for at least 12 months.



PARTNER CRITERIA

To qualify as a Teacher Perks partner you simply need to provide an exclusive offer, discount, give away, free resource or incentive for schools to take advantage of and help them save their budgets.



TEACHER PERKS AUDIENCE





TEACHER PERKS offers unrivalled brand exposure by placing your offers, products and services in front of the whole UK education sector. Your audience reach/profile can consist of the following.

AUDIENCE :

300,000+ teachers & education staff.

ESTABLISHMENTS:

32,000 UK Schools, Colleges, Universities, Nurseries, Academies, SENs, PRUs, Free Schools, State, Independent & Multi-Academy Trusts.

STAFF:

140+ different educator staff job roles.

AUDIENCE PROFILE:

Males & females aged from 21-65+. Newly qualified teachers, office staff, subject teachers, heads of departments, senior leaders and head teachers.



FANCY LOGGING IN & TAKE A LOOK?

#1

Visit our pre-launch site by clicking [here](#).

#2

Click '**School Perks**', then click an advert. A pop-up will appear.

#3

Log in using the email:

demo@sprint-education.co.uk



AND FINALLY...



Sign up today and save £120

Additional perks are discounted by a further 20%!

Standard Perk

£35 p/month

(RRP £45 p/month)

1x Standard perk advertisement

Potential to be included in our marketing

Premium Perk

£45 p/month

(RRP £55 p/month)

Everything in the standard plan plus...

Enhanced perk visibility with premium positioning

To get started email ben@sprint-education.co.uk or call 01684 297374.

Payments are made via a monthly direct debit. Your subscription lasts for 12 months and will auto-renew each year.

Should you need your perk to end early you can change it up for a new perk at any time for a small admin fee of £49 + vat.

